



UNITING PROFESSIONALS, CONNECTING THE WORLD



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worldservicesgroup.com

## WORLD SERVICES GROUP (WSG)

World Services Group (WSG) is a global professional services network that brings together professional advisors in law, accounting and investment banking. Members create business opportunities and relationships to better service clients globally. WSG is the new kind of network that integrates personal relationships and expertise through in-person and web-based opportunities as a basis for developing business.

WSG offers accessibility to all firm professionals through the establishment of personal accounts formed around individual expertise and preferences. This content is the basis of the WSG database that allows members to search keywords, topics, locations and/or people within firm websites, professional bios, publications, press releases and information that is always current.

WSG members are independent firms not associated for the practice of a profession or a business. WSG is a non-exclusive network. There is no obligation to refer a case or matter to another member. WSG is not involved in any transactions. Fees are arranged between the members themselves.

### SERVICES REPRESENTED

**Law Firms** Each law firm member is among the largest and most established in their respective state or country. Member firms have a general practice which reflects the services provided by the largest firms in the jurisdiction.

**Accounting Firms** Each accounting firm is among the largest independent firms in their state or country. They provide accounting, auditing, tax and financial consulting services. Members are known as the locally established firms outside of the most recognized Big 4 accounting networks.

**Investment Banking Firms** The member firms must have: market credibility and in-depth expertise. They each have a solid reputation, track record and staying power in the industry. They represent clients in deals of \$10 USD million up to \$250 USD million total enterprise value. Firms may have dedicated industry practice groups.

### MEMBERSHIP SELECTION




Members are selected based on strict objective standards established by the Board of Directors. Each must be among the leading firms in their areas of expertise in their jurisdiction. Each must have the highest professional reputation within their business community. Membership is by invitation only. WSG members currently have more than 19,000 professionals in 500+ offices around the world.

#### CONTACT US

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Mobile App:



<http://m.worldservicesgroup.com>



## WSG RANKINGS BY SIZE

### WSG RANKS #2 AMONG 171 LEGAL NETWORKS

Global Network	#Attorneys Professionals	# Members	# Jurisdictions Covered	# Offices	Year Founded
Lex Mundi	21,500	160	160	560	1989
<b>World Services Group</b>	<b>19,000</b>	<b>132</b>	<b>147</b>	<b>553</b>	<b>2002</b>
TerraLex	17,000	155	155	275	1991
World Law Group	15,000	50	65	450	1988
State Capital Law Group	11,500	150	145	447	1989
ALFA	9,000	145	110	200	1980
TAGLaw	9,000	140	140	300	1999
InterLex	7,000	44	62	151	1973
Meritas	7,140	178	135	237	1990
Multilaw	8,000	80	100	150	2000
USA Law Firm Group (USLFG)	5,900	18	32	125	1990
ADVOG	5,500	87	63	150	-
InterLaw	5,000	70	70	120	1984
Eurojuris International	6,000	600	40	650	1989
Globalaw	4,500	111	100	165	1994
International Lawyers Network	5,000	91	101	132	1988

### WSG RANKS #1 AMONG MULTIDISCIPLINARY NETWORKS

Network	Professions	# Members	#Professionals	Partners Directors	Revenue \$mm
<b>World Services Group</b>	<b>Law, Accounting, and Investment Banking</b>	<b>132</b>	<b>19,000</b>	<b>6,202</b>	<b>n/a</b>
Geneva Group International	Law, Accounting and Consulting	550	12,000	2,700	5,000
TIAG/TAG	Law and Accounting	350	7,770	1,915	3,700
Morison International	Law and Accounting	91	6,359	663	808
MSI Global Alliance	Law and Accounting	250	2,650	1,960	1,150
IAG	Law and Accounting	71	1,600	n/a	n/a
International Practice Group	Law and Accounting	40	2,500	n/a	n/a
ECOVIS	Accounting, Law and Consulting	50	1,000	445	356
IGAL	Law and Accounting	45	600	n/a	289
Rodl & Partners	Accounting and Law	45	600	n/a	n/a
Eagle International	Law, insurance adjusters, claims adjusters	50	300	n/a	n/a
Advocacy Group	Lawyers, Lobbyists Public Relations	16	50	n/a	n/a

## WSG RANKINGS BY SIZE



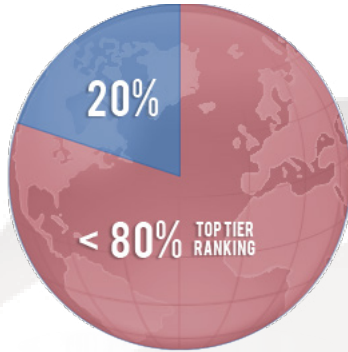
### WSG RANKS #1 BY SIZE IN AFRICA, ASIA, CARIBBEAN, EUROPE, AND LATIN AMERICA

Region	Number Networks by Region	WSG Rank By Region # of Firms	Rank by # Professionals
Europe	89	Largest	Largest
N. America	57	2nd Largest	3rd Largest
Latin America	11	Largest	Largest
Asia Pacific	9	Largest	Largest
Africa	5	Largest	Largest
<b>Total # Networks</b>	<b>171</b>		

### WSG REGIONAL STATISTICS

Region	Countries	Professionals	Offices
Asia/Pacific	19	5,110	105
Europe	41	5,828	161
Middle East/Africa	18	1,000	36
North America	3	6,037	210
Latin Am. Caribbean	25	1,025	68
<b>Total</b>	<b>106</b>	<b>19,000</b>	<b>580</b>

# MEMBER RANKINGS

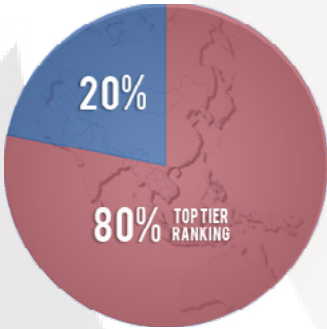


## Top Tier Rankings By Size

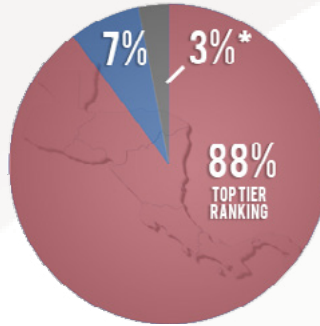
Nearly all WSG Members have a top 3 ranking by size as established by the many recognized ranking entities such as *Chambers and Partners*, *IFLR Legal 500*, and others. Of those that are not considered one of the top 3 ranked by size, a majority are in regions where there are many firms of the same size and the membership decision has deferred to best and most recognized quality of clients and service.

## Rankings By Region

### ASIA PACIFIC MEMBERS

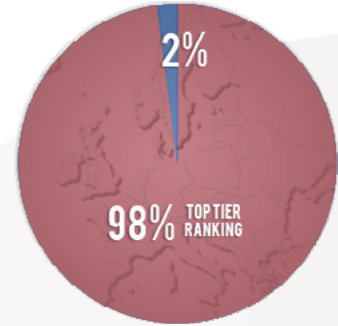


### CENTRAL AMERICA - CARIBBEAN MEMBERS

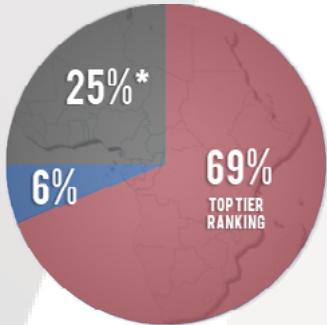


\*Jurisdictions Not Ranked: 3%

### EUROPE MEMBERS

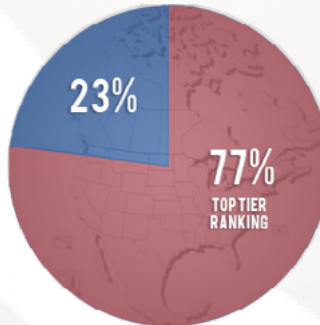


### MIDDLE EAST & AFRICA MEMBERS



\*Jurisdictions Not Ranked: 25%

### NORTH AMERICA MEMBERS



### SOUTH AMERICA MEMBERS





## BENEFITS AND OPERATIONS

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### COMPETITIVE AND FINANCIAL BENEFITS

Members enjoy significant competitive advantages by being able to assist clients with qualified experts anywhere in the world. They are a part of one of the largest global networks of leading professional service firms that engage in referrals and collaborations with other professionals on daily basis. Relationships that generate new opportunities can easily be created between members, and the ability to offer a full menu of corporate services to existing clients extends each members' business retention. Additionally the prestige of being the exclusive member of a globally recognized network of proven firms offers members implicit brand quality by association.

### MEETINGS AND EVENTS

WSG uses its current technology to integrate in-person and digital opportunities to develop business for all professionals within a firm. By using online tools, WSG can continually offer accessibility to individual members from a variety of practice areas the same opportunities as the main contact for the firm. There are numerous network events and events in conjunction with other organizations. WSG holds the traditional Annual and Regional Meetings throughout the year to build consistency and longevity within its member firms and their relationships. The annual meeting brings together more than 200 global registrants and guests, and regional meetings focus on developments, issues and trends in the region.

### OPERATION AND ADMINISTRATION

WSG operates as a professional service network commonly found in the accounting and legal professions. WSG headquarters acts as the administrative and operations center to facilitate interaction among members. There are 9 full-time staff who focus on developing and supporting Board and committee development, technology, event coordination, communications, and general operations of the network.

### GOVERNANCE

A Board of Directors reflecting the membership professionally and geographically governs WSG. The board meets quarterly in-person during regional meetings. An executive committee meets monthly by telephone and four times a year in person.

Regional Councils assist the board to create regional activities. The regional councils are: Africa/ Middle East, Asia/Pacific, Caribbean, Europe, North America, and Latin America.

Quality control mechanisms assure all members meet expectations of the other members and clients.

## NETWORKING TECHNOLOGY

While online interaction may never fully replace personal contacts, integrating tools within technology and relationships to conduct business will continue increase the value of the professional services industry making it more effective. WSG is several years ahead of their competitors in this realm.

### INDIVIDUALIZATION

Most, if not, all organizations have adopted a policy that "one size fits all" for participation in a network and utilize only the "main contact" in order to assure representation in the network. Unfortunately, this creates limited benefits for the entire firm. By developing proprietary technology that allows for individualized participation, members can uniquely benefit by offering a resource to the entire firm that is adjustable to each professionals' individual needs.

Each professional is able to define their specific interests and expertise, creating a unique presence in WSG. WSG is then able to filter and direct information based on these interests with up-to-date online technology. The combination of individuality focused communication creates a unique experience for the professional and offers infinitely more benefits to a member firm.

### INFORMATION



By managing member information in an organized database and applying proprietary software, WSG is able to offer members immediate and accurate information to service clients at the click of a button. Members are still able to do business in a traditional way, but assuring the quality of the member and the information easily found gives members reach and reputation without the need of a global office. As the industry matures its technology and the use of this technology, WSG will be able to easily lead the standards servicing members and their clients faster and more easily than traditional networks.

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